



# *The* **thursday report**

Volume 8, Number 1  
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# Concordia Fête to kick off 10th Anniversary



Concordia University is ten years old this year, and the University is celebrating with an eight-month-long birthday party open to students, faculty, staff, alumni and the general public. Beginning next Thursday, September 13, 1984, and continuing through to May of 1985, members of the Concordia community will be working together to sponsor a variety of academic, cultural, social and athletic activities to celebrate our first decade of achievement.

## Lots of events

The **CONCORDIA FÊTE**, next Thursday's official launch of the 10th Anniversary celebrations, will be a day-long, two-campus, "happening" featuring a variety of activities designed for people of all ages and tastes. Selected departments will be holding open-houses; there will be scientific, historical and cultural displays; street festivals will be taking place on both campuses — sponsored by CUSA, the Concordia University Students' Association — with carnival rides, musical entertainment and refreshments; there will be a retrospective of Concordia film award winners organized by the Montreal Conservatory of Cinematographic Art, live radio broadcasts on both campuses, mimes, clowns, and much much more.

Downtown, most activities will be staged in and around the lobby of the Henry F. Hall Building and along MacKay Street, which will be closed to traffic between Sherbrooke Street and De Maisonneuve Boulevard from 10:30 a.m. to 6:00 p.m.

## Hot air balloon

In the afternoon the grounds of the Loyola Campus will be alive with departmental displays, a giant hot-air balloon, student booths and carnival rides. The fun begins at noon and runs right through to the evening. A street dance will be held that night on Sherbrooke Street to provide an appropriate finish for the day's events. Sherbrooke Street will be closed to traffic all day between Belmore and West Broadway Avenues.

## Inter-campus run

Weather permitting, the University's annual inter-campus run will kick off the **CONCORDIA FÊTE**, starting at 11:15 a.m., at the corner of De Maisonneuve Boulevard and MacKay Street. The mini-marathon will end at the Loyola campus, where prizes will be awarded. The race start will be followed at 11:30 a.m. by the official opening ceremony in the Hall Building. The University's Chancellor, W. Earle McLaughlin, the Rector and Vice-Chancellor, Patrick Kenniff, and other invited dignitaries will be on hand to cut a giant birthday cake and ensure that the year-long party begins on the right note. Cake and refreshments, courtesy of SAGA Foods, will be distributed free of charge.

Ten years may be little more than a wink of the eye in historical terms, but Concordia has roots that date back to the mid-1800s. Our west-end campus, Loyola, has its origins in a school founded by the Jesuit order in 1847. The downtown campus developed out of YMCA night classes that began in 1873. The formal merger of Loyola College and Sir George Williams University took place August 14, 1974.

Throughout their history Concordia's two campuses have been known for their innovative approach to learning and for their high degree of accessibility for students who might not otherwise have come to university. In the years since the merger we have added to this tradition by building impressive graduate programs that are based both on research strengths and community need for career training. We are proud to say that many of our graduate and undergraduate programs are unique in Canada, and many of our researchers and research centres are recognized nationally and internationally for their contributions to the advancement of knowledge.

But as proud as we are of these accomplishments our basic commitment remains the education of students from the province of Québec, and, more particularly, the City of Montréal. Concordia's name, in fact, was taken from the motto of the City of Montreal — "Concordia Salus" — and it was chosen to underline our close ties with this city.

## More than 25,000 students

Concordia today has more than 25,000 students — 22,000 in undergraduate programs, divided equally between full-time and part-time — and 3,000 in graduate programs, also evenly split between full-time and part-time. Our students study in four Faculties: Arts and Science; Commerce and Administration; Engineering and Computer Science; and Fine Arts. In addition, several thousand students take non-credit business, language and applied arts courses offered by our Centre for Continuing Education. Approximately 20% of Concordia students are francophone.

## Almost 90 buildings

The downtown campus consists of more than 60 buildings that spread out from the Henry F. Hall Building on de Maisonneuve Boulevard north to Sherbrooke Street, south to Dorchester Boulevard, east to Drummond Street and west to St. Marc Street. The Loyola campus has 27 buildings located on and around a tree-lined 50-acre campus on the western fringe of Notre Dame de Grace. Loyola is also the location of our main athletic installations.

As members of one of Canada's largest universities, Concordia students and faculty are actively involved in projects affecting Canadians from one end of the country to the other. Concordia staffers are making major contributions in the arts, the social sciences, engineering and business administration, to name just a few fields.

For all of these reasons Concordia decided to open its doors in 1984 to allow the public an opportunity to share in our sense of accomplishment, and help us prepare for the challenges in the decades to come. There will be no shortage of activities to choose from in the coming months, so make an effort to participate. Non-academic staff, in particular, who may not be aware of many of the facets of University life should take advantage of the 10th Anniversary celebrations to explore their surroundings and see what's happening in other parts of the University. Hopefully you'll be pleasantly surprised by what you find.

**CONCORDIA UNIVERSITY**



PLEASE POST

TO: Senior Administrators, Academic Deans and Provost, Department Chairmen

FROM: Patrick Kenniff, Rector and Vice-Chancellor

DATE: August 31, 1984

SUBJECT: SEPTEMBER 13, 1984 CONCORDIA FÊTE CELEBRATIONS

Concordia University's 10th Anniversary celebrations begin on Thursday, September 13, 1984, with a day-long, two-campus event called the **CONCORDIA FÊTE**.

Faculty members, non-academic staff, and CUSA, the Concordia University Students Association, have been working together for the better part of a year to make the **CONCORDIA FÊTE** as lively and as entertaining an event as possible.

I will be on hand along with University Chancellor W. Earle McLaughlin to officially launch the anniversary celebrations, but if the **CONCORDIA FÊTE** is to be as successful as the organizers hope we will need the participation of as large a segment of the Concordia family as possible.

With that thought in mind I would like to take this opportunity to invite all Concordia students, faculty and employees to drop by for at least part of the day's activities. I would encourage department heads, while ensuring the continuity of service in their units, to offer all academic and non-academic personnel an opportunity to participate in some of the many events planned for the 13th.

Office of the Rector and Vice-Chancellor

TENTH ANNIVERSARY

## 10th Anniversary 'Hot-Line' to be opened

A special 10th Anniversary "Hot-Line" has been opened by the Alumni Office to provide Concordia staffers and the public with instant, up-to-date information on all anniversary activities during the months ahead.

The telephone line will be staffed from 9:00 a.m. to 9:00 p.m. Monday to Friday, and can be reached by dialing 879-7362.

Individuals and departments wishing to register events on the hot-line must fill in a copy of the form reprinted below and deliver it to Sharron

Reynolds at the Alumni Office, 2150 Bishop Street (Room K-240), no later than one week prior to its occurrence. Additional forms are available at Room K-240.

**NOTE\*** Users of The THURSDAY REPORT's "the back page" events listing are reminded that information about coming events, whether they are related to the 10th Anniversary or not, should be sent to The Thursday Report in the usual way. The deadline is Monday noon prior to the date of publication.

PLEASE PRINT

### Events to be included in the 10th Anniversary Calendar

\*New Information \_\_\_\_\_ Change \_\_\_\_\_ Cancellation \_\_\_\_\_

Date: \_\_\_\_\_

Time: \_\_\_\_\_

Location: \_\_\_\_\_

Name of Event: \_\_\_\_\_

Anticipated Attendance: \_\_\_\_\_

Activity Type: \_\_\_\_\_

(Seminars - Cultural - Athletic - Other)

Person responsible for event: \_\_\_\_\_

Done by: \_\_\_\_\_

(Dept.)

Description: \_\_\_\_\_

Submitted by: \_\_\_\_\_ Date: \_\_\_\_\_ Time: \_\_\_\_\_



# Concordia to hold birthday party

You are invited to the **CONCORDIA FÊTE**, next *Thursday September 13, 1984*, the University's official launch of the 10th Anniversary celebrations. A variety of activities have been planned to make this event a day to remember.

So tell your family and friends and make an effort to take part in the festivities on both campuses. Make use of the special 10th Anniversary shuttle bus running between the campuses every twenty minutes.



## SIR GEORGE WILLIAMS CAMPUS



**HENRY F. HALL BUILDING**

1455 De Maisonneuve Boulevard West

10:30 a.m. - 6:00 p.m.

**MACKAY STREET**

(between Sherbrooke and De Maisonneuve)

10:30 a.m. - 6:00 p.m.

### Lobby:

Official "Cake-cutting" Opening Ceremonies at 11:30 a.m. (with the Rector, the Chancellor, and other dignitaries)

Centre for Building Studies - booth

Chemistry - booth

Mechanical Engineering - booth with computer displays & films

Audio Visual - booth featuring an incredible teaching device — the laser video disk. Brand new technology with all kinds of potential for teaching. (Further inquiries to Paul Vinet at 4424 or Mark Scofield at 8586).

Capital Campaign - booth and model of University Library Centre

Faculty of Commerce & Administration - IBM micro-computers, Transportation Centre Exhibit; booths & films.

### H-110:

Retrospective of Concordia Film Award Winners organized by the Montreal Conservatory of Cinematographic Art

### Mezzanine:

Photography exhibition (display cases)

Applied Social Science: booth

### Terrace: (Street Festival)

Outdoor Café

Jazz Groups

Clowns and mimes

### Department Open Houses:

Département d'études françaises (H-515) slide-show, counselling, refreshments

Science College (H-1260) information, refreshments

Guidance Services (H-440) information

Simone de Beauvoir Institute (2170 Bishop) information

Applied Social Science (2085 Bishop) counselling

### Outdoor Booths:

Geography:

Display of the historical development of MacKay Street

Mechanical Engineering:

Demonstration of Recumbent Tricycle and Mini-Baha Car

Applied Social Science:

Division of Graduate Studies:

Dean of Students Services:

Health Services

Handicapped Services

International Students clubs

Art Workshop

Lacolle Centre & Learning Development Office:

Library Services:

Saga Limitée:

Refreshment booth

Fine Arts:

Mimes, clowns and strolling musicians

Simone de Beauvoir Institute

Chemistry:

Booth on Chemical Hazards

Street Festival:

(Concordia University Students' Association)

entertainment; refreshment booths; student clubs and associations booths

### Annexes - Open Houses:

Division of Graduate Studies:

Geography: computer-mapping demonstrations

School of Community and Public Affairs:

Liberal Arts College:

The following CLASSES will be open to the public:

History classes (1435 Drummond)

TESL classes (2120 Bishop)

## CONCORDIA FÊTE

September 13, 1984

## Special 10th Anniversary Shuttle Bus Service

starting downtown at 10:00 a.m.  
available every twenty minutes  
until midnight

## THE CONCORDIA UNIVERSITY ANNUAL INTER-CAMPUS RUN

WILL KICK-OFF THE  
CONCORDIA FÊTE

on September 13, 1984 at 11:15 a.m.

Departure is from de Maisonneuve Blvd. (corner Mackay Street); the run ends 7.5 Km. (4.7 miles) later at the Loyola Campus — prizes for the first finishers will be awarded in the Athletic Complex parking lot, 7141 Sherbrooke St. W.



## LOYOLA CAMPUS

7141 SHERBROOKE STREET WEST

11:00 a.m. - 11:00 p.m.



## CUSA Street Fest returns

After last year's tremendous success, CUSA (the Concordia University Students Association) is again organizing its *Street Festival*. This year, the Street Festival is not only part of CUSA's Orientation Program, but an integral part of the **CONCORDIA FÊTE** — the University's 10th Anniversary kick-off event next September 13.

The main thrust of the Street Festival will be on the Loyola Campus, but MacKay Street will also be the scene of live entertainment. Some of the activities at Loyola include:

- A costume debate presented by the Students Debating Society at 1 p.m.
- Music by The Concordia Jazz Ensemble from 3 p.m. to 5 p.m.
- The "Reverend Ken and the lost followers" from 5 p.m. to 7 p.m.
- The "Box" from 7:30 p.m. to 10 p.m.
- Concordia's student radio stations.

CUSA will also prolong its Club Med — Day II — activities in the Quadrangle, and La Ronde amateurs will get their thrills from "The Super Round Up" and "The Rock and Roll" Carnival rides.

There will also be booths representing student associations and clubs, a street dance at night, and food and beverages will be available on both campuses.

### Department Open Houses

Chemistry (Drummond Science Bldg., room 303)

Teaching Computer Labs.

Exercise Science: (Drummond Science Bldg. Foyer)

Booth with equipment demonstrations

Communication Studies: (Administration Bldg. room 131)

A/V Retrospective of student productions during the past ten years: "The Way of the Willow" (26 mns.); "Oka" (26 mns.); and "Les ponts couverts de silence" (10 mns.) will be shown twice during the day the day at 1 p.m. and 3 p.m.

Lonergan University College: (7302 Sherbrooke)

Département d'études françaises: (Hingston Hall 429)

Visits to language laboratories and refreshments.

### Department Booths (located in front of the Administration Building)

Guidance services

Health Services

Library Services

Student Services

Calendar Office

Learning Development Office

Library Studies

Exercise Science: aerobic demonstrations

Capital Campaign

Lonergan University College

Theological Studies

Classics

Geology

Philosophy



### Miscellaneous:

Arrival of the inter-campus run and the awarding of prizes

Rides in a tethered hot-air balloon  
History and chemistry classes open to the public  
Mimes and clowns







# A Year of 10th Anniversary Activities



The following is a general program of 10th Anniversary events, beginning next Thursday, September 13, 1984, and running throughout the academic year until May 1985. A detailed listing of activities - with specific dates, places and times - will be issued periodically during the year by Concordia University's Public Relations Department.

The public, as well as all members of the Concordia community, are welcome to visit all exhibitions and attend all lectures and most other events free of charge. For further information contact the *Concordia 10th Anniversary Hot Line* at 879-7362, or the *Conference and Information Centre* at 879-2852, or the *Public Relations Department* at 879-8497.



## The Concordia Fête

*September 13, 1984*

A two-campus event staged in co-operation with the Concordia University Students Association (CUSA) will kick off the year-long celebrations. The Concordia Fête will feature department open-houses and exhibits; Street Festivals on both campuses; a retrospective of Concordia student films; an inter-campus run; and much, much more. *Sir George Williams Campus* - 10:30 a.m. to 6:00 p.m. *Loyola Campus* - 10:30 a.m. to 11:00 p.m.

## Installation of the Rector

*September 23, 1984*

A special ceremony and a series of receptions marking the official installation of Dr. Patrick Kenniff as Rector and Vice-Chancellor of Concordia University.

## Shopping Centre Exhibits

*October 1984*

A travelling exhibition touring the **Rockland, Galeries d'Anjou, Carrefour Laval** and **Promenades St. Bruno** Shopping Centres during four weekends in October. The displays include computer and robotics demonstrations, physical fitness tests, music and mime presentations, and an information booth.

## Teaching Awards

*October-November 1984*

Selection of the winners of the John W. O'Brien Distinguished Teaching Awards. Prizes will be given to ten full-time and ten part-time faculty members in recognition of their outstanding contributions to teaching and learning at Concordia during the University's first decade. Dr. O'Brien served as Concordia's first Rector and Vice-Chancellor from August 1974 to May 1984.

## Storytelling

*October 1984 to April 1985*

Members of the Concordia and Montreal communities can while away their lunch hours and/or early evenings listening to famous story tellers from across North America discuss the history of the oral tradition before presenting some of the classic examples of their craft. The topics should be of interest to people of all ages; included in the list of participants are well-known raconteurs W.O. Mitchell and G.S. Kirk.

## Alumni Activities

### Alumni Lectures

*October 1984 to April 1985*

A series of eight lectures given by distinguished graduates of Concordia University and its two founding institutions. The topics cover a range of academic, business, political and social issues.

Numerous alumni reunions will also allow graduates from across the continent to get together to renew old friendships and learn more about Concordia's contributions to the cultural, social and economic development of Québec and Canada.

## Cultural Activities

*September 1984 to April 1985*

The Concordia University Art Galleries will be holding exhibitions by prominent Canadian artists who graduated from Concordia or its two founding institutions.

The Faculty of Fine Arts will also be exhibiting works by its students and staff.

### Concerts:

A series of special musical events, including orchestral and jazz concerts, will be held throughout the year.

## Other Activities Include:

*September 1984 to April 1985*

A series of special 10th Anniversary Lectures sponsored by University Departments and five of Concordia's Colleges - The Liberal Arts College, Lonergan University College, the School of Community and Public Affairs, the Science College and the Simone de Beauvoir Institute;

The Faculty of Commerce and Administration's prestigious MBA Case Competition, which attracts students from all major Canadian universities;

An alumni reunion marking the 20th Anniversary of the founding of the Department of Communications Studies;

Open-Houses and Career Days sponsored by the Faculties of Commerce and Administration, and Engineering and Computer Science;

A "Model Parliament" organized by the Department of Political Science Student's Association involving Montreal-area CEGEP and university students;

A special 10th Anniversary Canadian Student Film Competition sponsored by the Montreal Conservatory of Cinematographic Art.

Special half-time shows sponsored by the University's Athletics Department at selected home games of the Concordia "Stingers" football, hockey soccer and basketball teams.

A variety of Concordia University Student Association (CUSA) 10th Anniversary events beginning in the fall with mini carnivals on both campuses.